



PRIVACY POLICY

1. DEFINITIONS

- “Service” means the hosted “app.frevvo.com” service including the license manager, owned and operated by FREVVO.
- “Site”, “Sites”, “Website” and “Websites” mean frevvo’s corporate website at <https://www.frevvo.com> as well as the Service.
- “Personal Information” means information that would allow a party to identify you, such as, for example, your name, address, telephone number or email address.
- “Aggregate Information” is information that is not personally identifying, such as, for example, traffic volume, the web pages you view, when you view them, how often you visit, and browser/operating system versions.
- “Customer Data” or “your data” refers to the data & content provided by you or submitted by third parties to you via the Service that resides in the Service.

2. frevvo respects each site visitor's right to personal privacy. In order to provide you with the best possible Service, we collect certain "Personal Information" through our sites. This Privacy Policy:

- pertains to the use of any frevvo sites.
- explains how frevvo treats personal information.
- makes no provisions for the use of the site by children under the age of 13 since such use is not permitted by frevvo.

3. General Information we collect from all visitors

Visitors to the websites who have cookies and JavaScript enabled may be tracked using web analytics software such as Google Analytics and Marketo. This software collects the following types of information from users:

- Type of user agent (web browser) used, software manufacture and version number
- Type of operating system
- Screen colors (color processing ability of the users screen)
- JavaScript support
- Flash version
- Screen resolution
- Network location and IP address
 - Can include country, city, state, region, county, or any other geographic data.
 - Hostname
 - Bandwidth (internet connection speed)



- Time of visit
- Pages visited
- Time spent on each page of the website
- Referring site statistics
 - The website (URI) the user came through in order to arrive at this website (example: clicking on a hyperlink from Yahoo.com that took the user to this website)
 - Search engine query used (example: typing in a phrase into a search engine like Google, and clicking on a link from that search engine)

This data is primarily used to optimize our sites for our visitors, however we will use this data for marketing purposes. An example of how this data could be used for marketing purposes would be to purchase online advertisements targeted to a certain territory or device.

This data DOES NOT include any personalized identification information such as:

- Names
- Phone Numbers
- Email Addresses
- Mailing Addresses
- Social Security Numbers
- Bank Account Numbers
- Credit Card Information

4. Personal information we collect

When you register with frevvo to create an account, we collect certain personally identifiable information such as your name, email address, company details etc. For certain accounts, we may also ask for your billing address.

frevvo may also collect certain "Aggregate Information" from users of our site.

5. Cookies

A cookie is a small amount of data, which often includes an anonymous unique identifier, that is sent to your browser from a web site's computers and stored on your computer's hard drive. Cookies are required to use the frevvo Service. If you disable cookies in your browser, you may not be able to use the Service. frevvo uses cookies in order to access your information when you sign in, to provide you with a personalized user experience and as a means of gathering aggregate information in order to improve our content and services.



6. Stored Data

frevvo owns the websites, databases and any other data storage mechanisms, which may be hosted by a third-party service provider. However, you retain all rights to any Customer data stored in the frevvo service by you. We will neither sell nor pass on this data to any third parties nor will we use it to market or advertise to you or your Customers.

7. How personal information we collect is used

We use personal information to provide you with the Service. We also use personal information for auditing and invoicing, and in order to contact you should the need arise. We may use third parties to assist us in processing your personal information. We require that such third parties comply with this Privacy Policy and other confidentiality requirements.

We use aggregate information for internal purposes to understand how the website is being used, to diagnose and resolve system problems, and to improve the quality of the Service. We may also provide such aggregate information to third parties for research and analysis and in order to demonstrate the value of our service.

8. Information sharing and disclosure

frevvo does not share personal information about you with other people or organizations without your consent except to provide you with services you have requested and in the following circumstances:

- frevvo may be required to disclose personal information to comply with subpoenas, warrants, court orders or to establish or exercise our legal rights and defend against legal claims;
- It may be necessary to share personal information in order to investigate, prevent, or take action regarding suspected or actual illegal activities, including but not limited to, fraud, situations involving potential threats to the physical safety of any person, violations of the Terms of Use or End User License Agreement, or as otherwise permitted or required by law.
- In the event that frevvo is acquired by or merged with another company, we will transfer your personal information. In this event, we will notify you by email or by putting a prominent notice on the websites before information about you is transferred and becomes subject to a different privacy policy.

9. Account Information: Security

You can change your frevvo account information at any time. Each account holder is assigned a unique user name and password, which is required to access the account. It is the responsibility of the account holder to protect



the security of this user name and password.

frevvo has implemented reasonable security procedures and taken reasonable precautions to ensure the safety and security of user data. These safeguards include available security technologies such as the use of firewalls, as well as physically locating servers in secure areas. However, frevvo MAKES NO GUARANTY THAT YOUR INFORMATION AND DATA WILL BE SECURE FROM INTRUSIONS AND UNAUTHORIZED ACCESS BY THIRD PARTIES.

You may delete your frevvo account or it may be terminated due to a breach of the Terms of Use or End User License Agreement at any time. However, please note that your personal information may remain in our records for some period. We will make reasonable commercial efforts to delete your information as soon as reasonably practical.

10. Changes to this policy

frevvo reserves the right to update this policy at any time for any reason. If there are significant changes in the way we treat personal information, we will notify you by sending a notice to the primary email address specified in your frevvo account or by placing a prominent notice on our site.

11. Questions

If you have questions about this Privacy Policy, you can contact us by email at: info@frevvo.com or by mail at: frevvo Inc., 500 East Main Street, Branford, CT 06405, USA.